

Videntifier Forensic

Identifying illegal pornography



Technologies, Reykjavík, Iceland

New Technology → New Market

Assists police authorities

- Automatically detect child pornography
- Extremely fast
- Very reliable

Current situation

- Child-pornography is identified manually
- Denmark 35 persons

Videntifier Forensic (video)

Market Strategy

Cooperation: Icelandic Police

Scandinavian countries

Europol/Interpol

Spin-offs

- Videntifier Track
- Videntifier TV

Business Model

Videntifier Forensic is a service

- Central Database of Video Fingerprints
- Access over Internet via specialized clients

Our customers

- Insert content of interest into Database
- Automatically scan storage devices

Eff2 Technologies only store Fingerprints

Costs with Market Entry

- Hardware is the main cost
 - Proprietary Fingerprint Database
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- Open Source platforms for development
 - Ubuntu Linux, Eclipse
 - NVIDIA CUDA
 - AviDeMux, Mplayer
 - Open Office, Scribus, Gimp
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- Future Costs:
 - QT for the User Interface
 - SIFT patent license

Team



Young, dynamic team

- university graduates
- Leadership experience
- Inventors of the technology
- 2 patents



Academic Partners

- Reykjavik University
- IRISA-CNRS in France

Aim

Global multimedia search infrastructure

- Representing 100.000+ hours of video

Our strengths:

- Extremely effective
- Highly efficient
- Unbelievably large