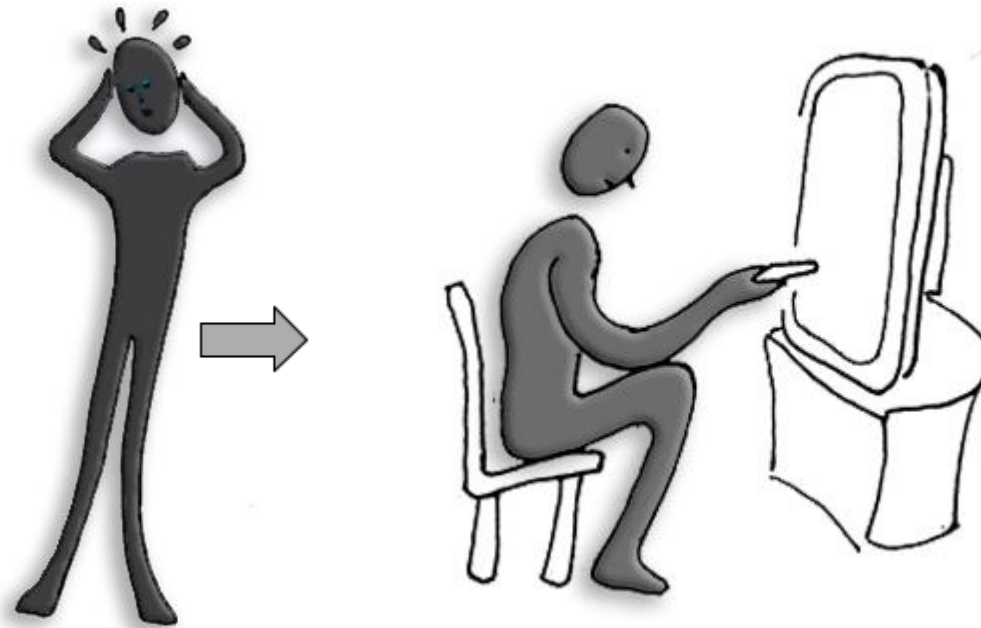




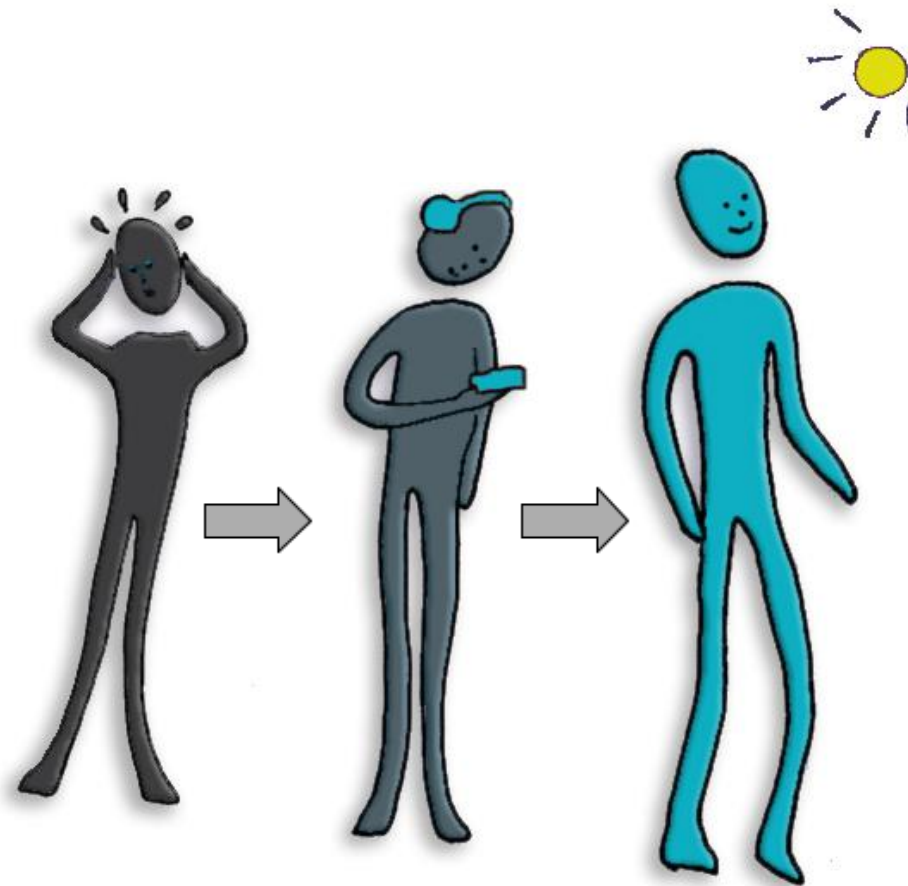
Deepa R. Iyengar

12 November 2009

# The Cycle of Stress and False Escapes



# The MindGames Transformation



# Imagine...



# Our Competitive Advantage

## MindGames

Mental relief on the go!

Control a fun game with  
your mind!

Pay to train, but play to  
enjoy!

Affordable!

## Competition

Mental relief and training are  
not mobile.

No other games use  
brainwave input.

“Wellness applications” are not  
structured as games but as  
wholesome activities.

Targets more expensive  
platforms and depends upon  
proprietary input hardware.

# Basic Technology

## EEG Headset

Regular blue-tooth audio  
headphones

Integrated EEG sensor

Single contact point

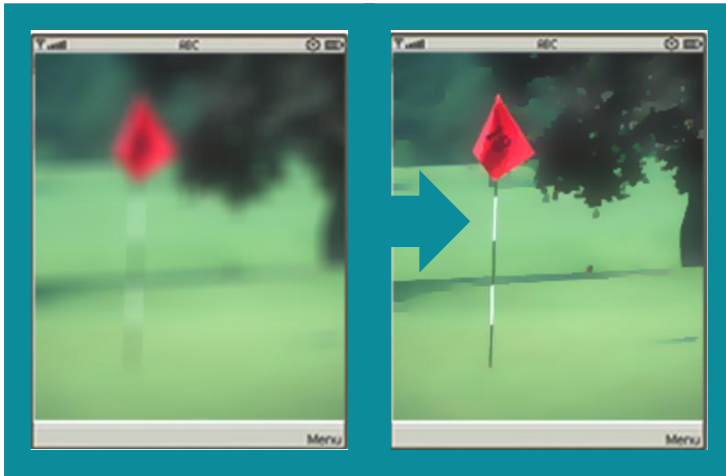
Algorithms to extract amount of  
concentration and relaxation



# Mental Golf

## Examples of Games

### Gúndi Adventures





Tune in at  
[mindgames.is](http://mindgames.is)