Why Virtualize?

Drive Costs Down

Server Consolidation
Energy & Space Reduction
Application Compatibility

Increase IT Efficiency

Rapid Provisioning
High Availability
Business Continuity

Enable Business Agility

Dynamic Datacenters & Desktops
Accelerated Responsiveness

"Why is virtualization such a big deal? A lot of people understand, and they think it's about saving money, it's about saving power, it's about green IT, it's about space, and that's certainly true. But in our perspective, it's much, much bigger than that, and people are just now beginning to understand that. We think that there's a major transformation taking place in IT. This major transformation that's been taking place for years is starting to accelerate, and we believe that virtualization is a major enabler and catalyst of that transition that's taking place."

— Tom Bittman, Gartner VP and Chief of Research of Infrastructure and Operations, at Microsoft's Virtualization Launch Event