

Betware

“Dagur Upplýsingatækninnar – 20. maí 2010”

Stefán Hrafnkelsson, CEO



the game is on



- **Betware founded in 1998**
- **Betware is a pioneer - 14 years' experience**
- **Betware launched the first ever Internet-based gaming solution in 1996**
- **Betware's customers are among the most innovative national and state lotteries in the world**
- **Betware's Technology has passed numerous lottery audits**



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Betware Technology supports different sales channels

BETWARE TECHNOLOGY



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Betware Games

BETWARE GAMES



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Betware Successful Partners



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ICELAND



CANADA



Betware Customers



DENMARK



SPAIN



the game is on

Betware Certus

“Þeir fiska sem róa”

1998 – Start up 2 employees

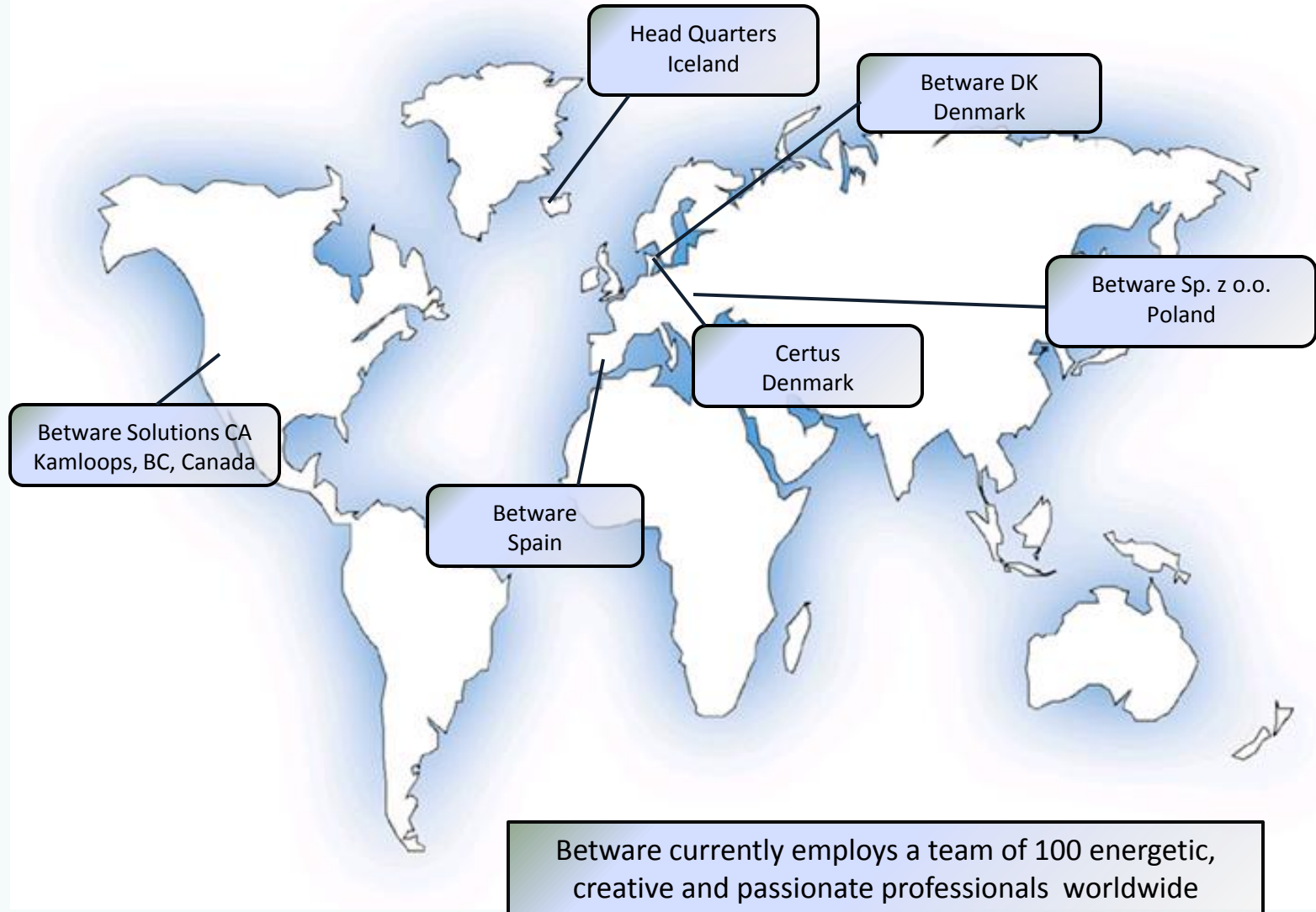


the game is on

Betware Certus

Betware's global resources

INTRODUCTION

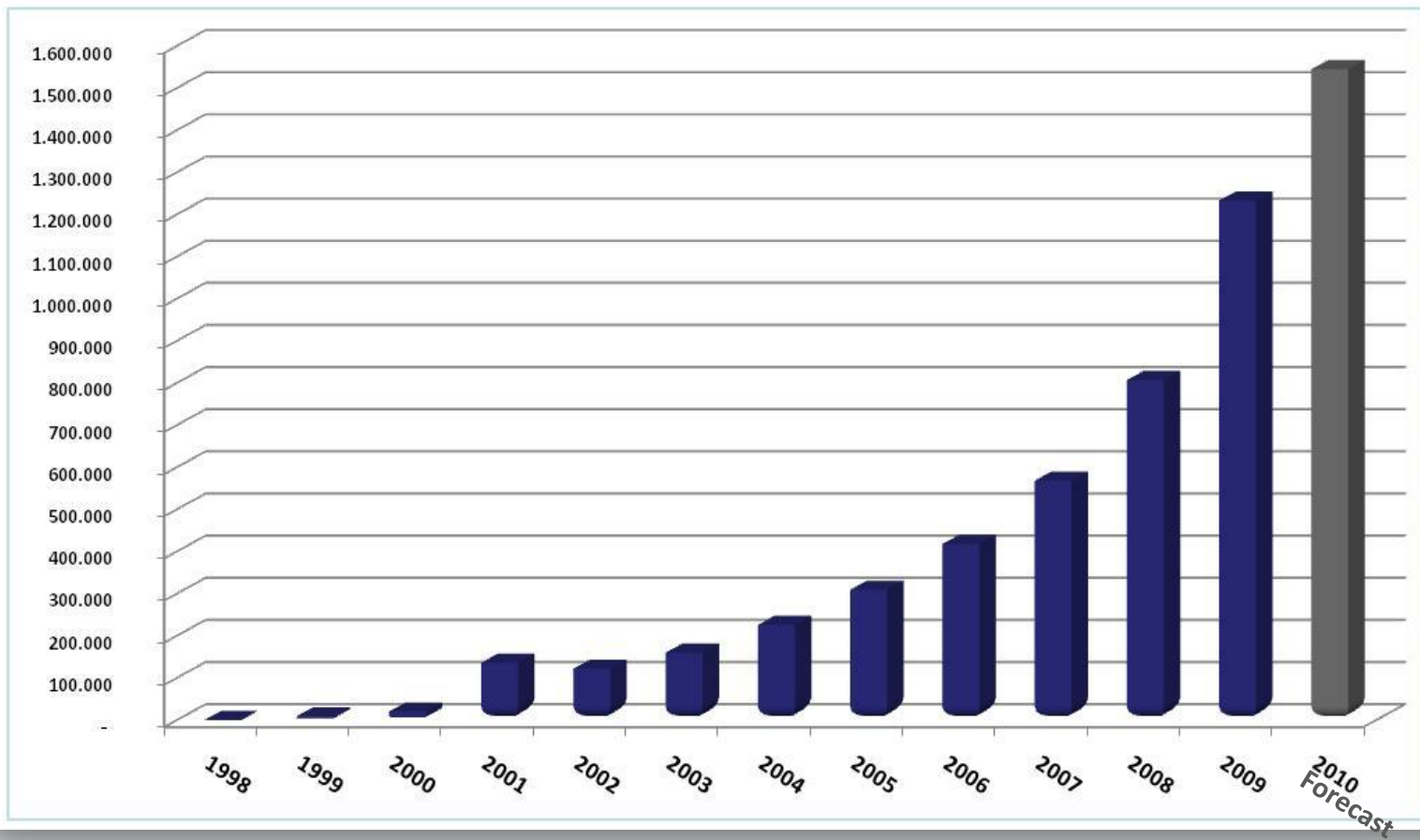


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Betware 

“Þeir fiska sem róa”

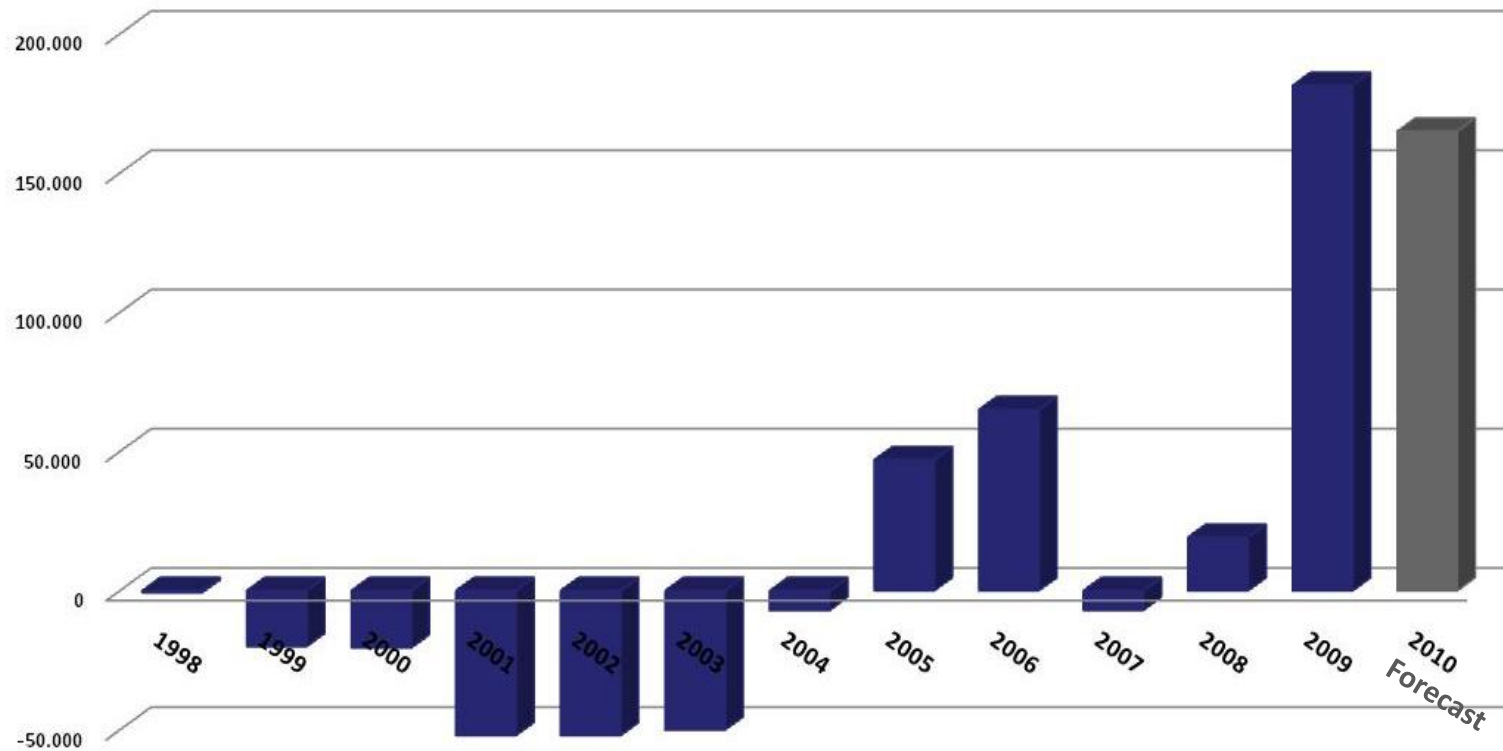
Revenues – In thousands ISK



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“Þeir fiska sem róa”

Profit /Loss – In thousands ISK



the game is on

Betware Certus

“Þeir fiska sem róa”

Now - Over 100 employees



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Betware Certus

The Learning curve!



- Development of our Platform
- Projects – Products
- Delivery on time to customers
- Conservative – 2008 Paid down long term debt
- Build up of branch offices



- More customers
- Build up of Certus – Lack of experience



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Icelandic IT company development

- Space to keep on developing
- Need competitive **tax rate**
- Resources – Need **access to excellent staff**
- **Support** – Tax return on R&D
- **Air traffic** - Need good transportation



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Our future vision



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Betware Certus

THANK YOU!



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