

Mobile Deployment

- Mobile deployment worldwide reached 6 billion devices in November 2011
 - Expected to reach 12 billion by 2020
 - GSM Association
- 1.2 billion active mobile-broadband subscriptions worldwide
- Only 4 percent of smart devices shipped 2010 had some form of mobile security downloaded and installed



Gartner Group's market assessment

April 2011

OS	2010	2011	2012	2015
Symbian	111,577	89,93	32,666	661
Market Share (%)	37,6	19,2	5,2	0,1
Android	67,225	179,873	310,088	539,318
Market Share (%)	22,7	38,5	49,2	48,8
Research In Motion	47,452	62,6	79,335	122,864
Market Share (%)	16	13,4	12,6	11,1
iOS	46,598	90,56	118,848	189,924
Market Share (%)	15,7	19,4	18,9	17,2
Microsoft	12,378	26,346	68,156	215,998
Market Share (%)	4,2	5,6	10,8	19,5
Other Operating Systems	11,417.4	18,392.3	21,383.7	36,133.9
Market Share (%)	3,8	3,9	3,4	3,3
Total Market	296,647	467,701	630,476	1,104,898