



Discover the world of possibilities

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“This year, our goal is to help people discover a world of possibilities. We aim to delight them, bringing not just what they expect, but what they’d never dreamed was possible.”

Boo-Keun Yoon, Samsung President.

CES 2013, Las Vegas





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Tengdur heimur

- Fleiri tengd tæki á hverju heimili
 - Ekki bara GSM og tölvur
- „Smartari“ heimur heimilistækja
 - Við gerum auknar kröfur
- Viljum finna leiðir fyrir fólk og tæki til að vinna saman
- Gerum hlutina einfalda

Sharing is easy

- Samsung fer einfaldar og þekktar leiðir með t.d. sér hönnuðum öppum
 - Þráðlaust netsamband
 - Bluetooth
 - NFC



Nálgumst efnið okkar

- Ljósmyndir
- Tónlist
- Myndbönd
 - Sjónvarpsefni
- Minnismiða
- Ýmsar upplýsingar um stöðu tækja okkar



Færum tæknina saman



Það er til app fyrir allt



Share and play
wherever you go

Remote Device Access

Want to listen to your library of tunes when you're on the go? Forgot an important document on your home PC? With Remote Device Access, you can use your mobile device to access content remotely from your connected Samsung devices at home. Enjoy your favorite videos, photos, and music wherever life takes you.

Get Started

- Launch the AllShare Play App on your mobile device.
- Make sure it's connected to a network. Keep in mind that data rates may apply.

Select

- Select the video, photo, or music you want to play.
- Select a connected Smart TV.

Play

- Play it right on your device.
- Or Push it to a 3rd device like a Smart TV.

Það er til app fyrir allt

Keep it handy
in the cloud

Web Storage Access

No need to worry about losing your favorite videos, photos, and music. By storing content on the web, you can keep it protected and access it anytime across all your connected Samsung devices. With Web Storage Access, your content is always safe and always at your fingertips.



Get Started

- Launch the AllShare Play App on your device.
- Make sure it's connected to a Wi-Fi network.

Select

- Choose the type of content you want and select SugarSync.
- Select photo, video, or music you want.

Play

- Play it right on your device

Það er til app fyrir allt

Create. Snap.
Save.



Automatically back up your
photos on your pc.

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Það er til app fyrir allt

Use your
Smartphone
like a remote

*Coming soon to the Samsung Galaxy S® III



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Það er til app fyrir allt

Mirror the
picture on your
mobile device

*Coming soon to the Galaxy S III



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Það er til app fyrir allt

Extend your
living room

*Coming soon to the Galaxy S III



Það er til app fyrir allt

Control your world. Smart View

Can't find the remote? Use your Smartphone to change the channel or turn up the volume. Smart View is a handy app that gives you new ways to control your devices. You can even mirror your favorite show to your mobile device. Samsung devices synch up to the way you live. **Coming soon to the Galaxy S III*

How It Works: Smart View ▾



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Það er til app fyrir allt

Control
the washer
remotely



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Það er til app fyrir allt

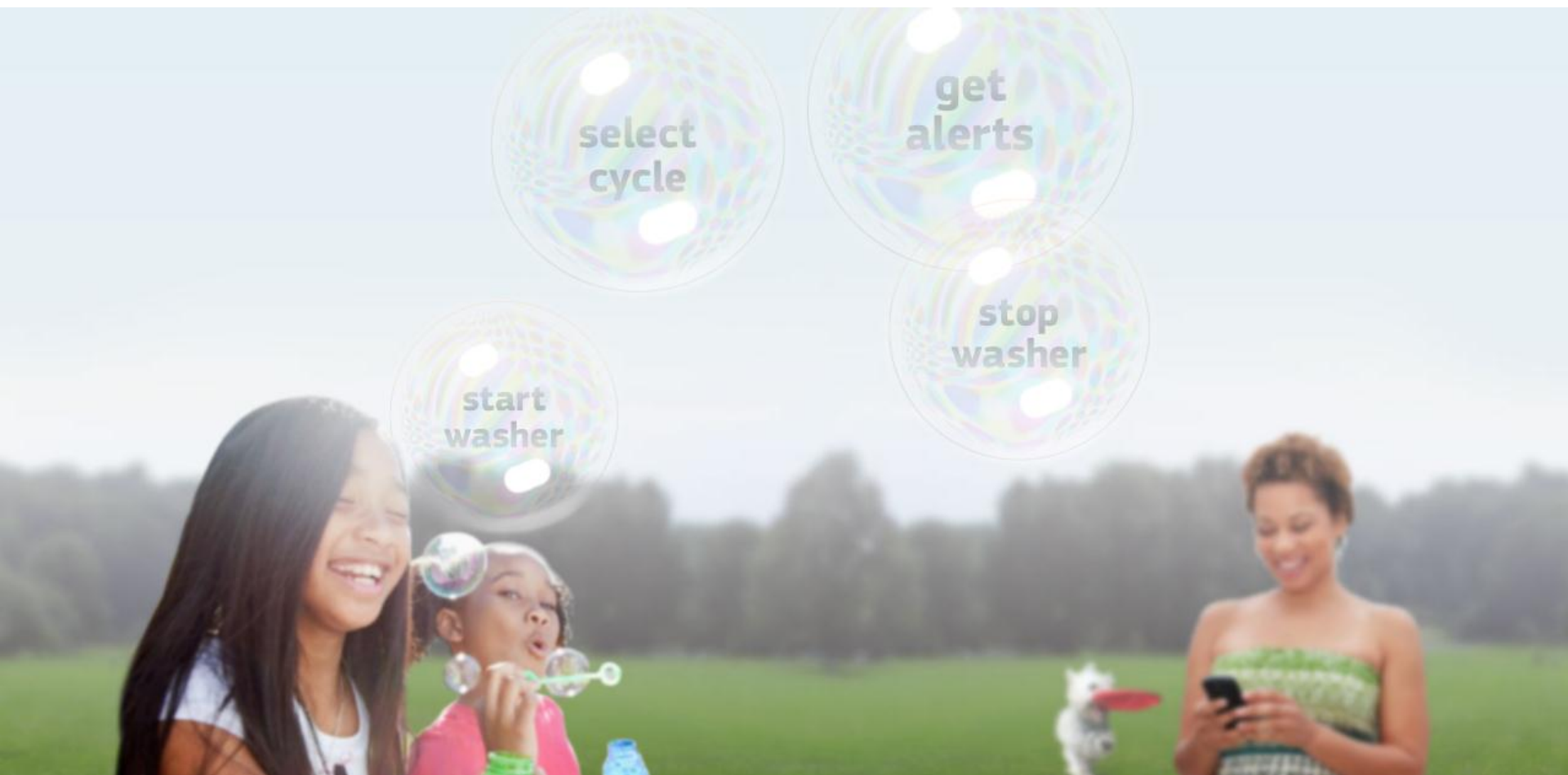
Live freely. Smart Control

Have a little fun doing the laundry. **Smart Control** connects your devices together in ways that simplify your life. That way, you can have more freedom to do the things you want to do. Spend more time playing with family and friends, and less time worrying about the laundry.

How It Works: Smart Control ▾



Það er til app fyrir allt



Það er til app fyrir allt



Það er til app fyrir allt

Take a snapshot of the whole gang remotely.



Ísskápurinn að senda SMS?

- Ekki enn en öppin eru mætt
 - Uppskriftir
 - Áminning um hvenær vörur renna út
 - Tossalistinn (evernote)
 - Myndarammi
 - Veðurspá
 - Dagatal



Stafræna heimilið eftir 10 ár

- Staðan í dag
- Eftir 10 ár, enn meiri tengsl
- Við stjórnunum á nýjan hátt
- Smart tækni á nýjan hátt
- Tíminn skiptir máli

Nokkur Samsung ÖPP

- Samsung Smart View
- Samsung Remote
- Samsung Mobile Print
 - Prentar beint úr farsíma eða spjaldtölvu
- Samsung Allshare control
 - Stýrðu þvottavélinni
- Samsung Remote Viewfinder
 - Stýrðu myndavélinni með símanum



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TAKK FYRIR