

Ný kynslóð sjónvarps – tækifæri og áskoranir



OZ

SIMPLY. ANYWHERE.



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FORSIÐA FRELSI SAFNIÐ BEIN ÚTSENDING SPURT OG SVARAD **AFTUR Á VEFSTÖÐVAR 2**

FRELSI | 28 DAGA EFTIR FRUMSÝNINGU | Gaman | Lífstíll | Drama | Spenna | Íslenskt | Allir flokkar ...

SAFNIÐ | DASKRÁRSAFN STÖÐVAR 2 | Barnæfni | Gaman | Kvikmyndir | Fræðsluefni | Íslenskt | Allir flokkar ...



NETFLIX

SKJÁRINN MINN KAUPA ÁSKRIFT

SKJÁREINN SKJÁRFRELSI SKJÁRBIÓ SKJÁRHEIMUR K1005

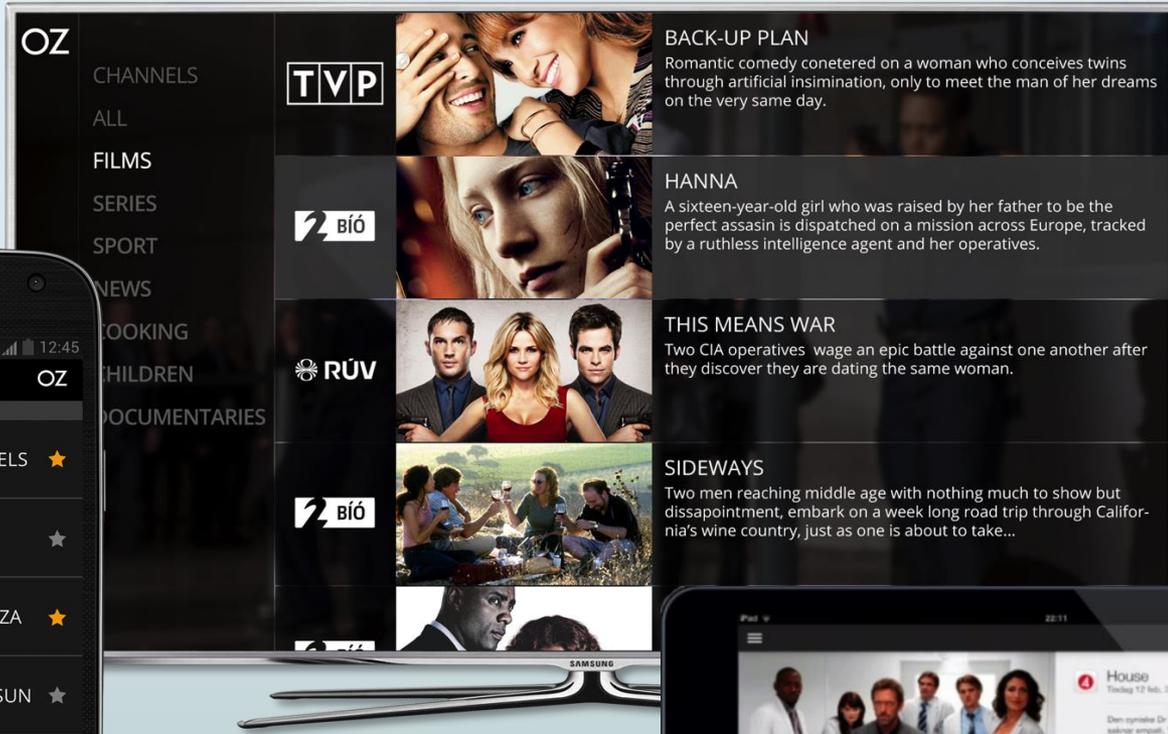
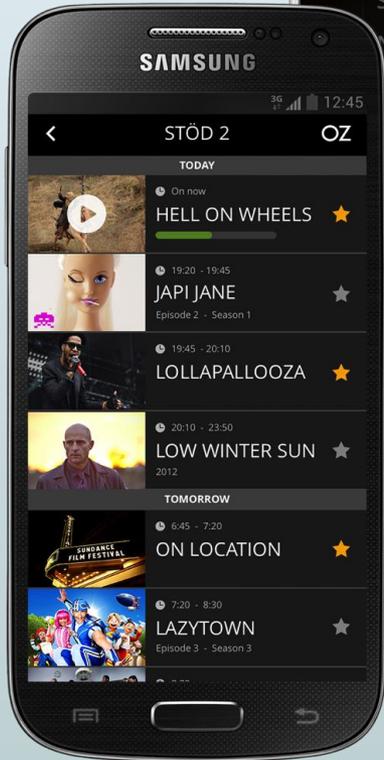
Dagskráin Þættirnir Áskriftarpakkar **Skjáfrelsi**

Top Chef

Bandarísk raunveruleikabátaróð þar sem efnilegir matreiðslumenn þurfa að sannna hæfni sína og getu í eldhúsinu. Las Vegas er mikil malarborg þrátt fyrir að vera hvað þekktust fyrir ógrynni spillavilla. Hlaðborðin í Vegas eru með þeim stærstu í heimi...

Horfa á þátt

goodwife ent1000



BACK-UP PLAN

Romantic comedy centered on a woman who conceives twins through artificial insemination, only to meet the man of her dreams on the very same day.

HANNA

A sixteen-year-old girl who was raised by her father to be the perfect assassin is dispatched on a mission across Europe, tracked by a ruthless intelligence agent and her operatives.

THIS MEANS WAR

Two CIA operatives wage an epic battle against one another after they discover they are dating the same woman.

SIDEWAYS

Two men reaching middle age with nothing much to show but disappointment, embark on a week long road trip through California's wine country, just as one is about to take...



OTT dreifing á forsendum notandans

Línuleg dagskrá aðlöguð að þörfum notandans

- Lifandi sjónvarp
- Upptökur (PVR)
- VOD og “frelsi”



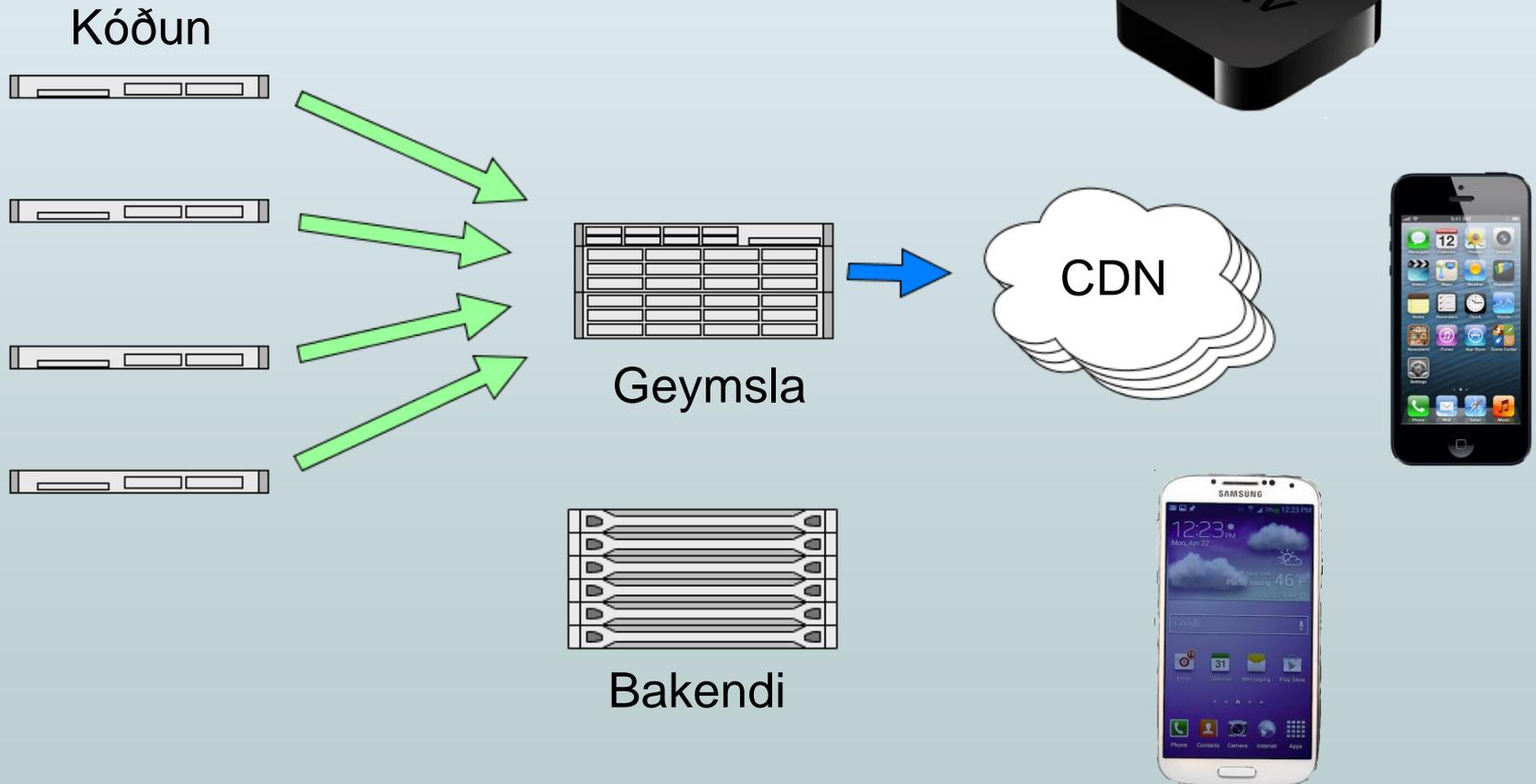


“The only investment
is with our talent”



Jón and Skúli wanted to start a live music TV channel. OZ has given them a global platform at negligible cost. With affordable technology, these friends have started a promising media company, based on an investment of free time, connections, their best ideas and hard work.

OZ kerfið



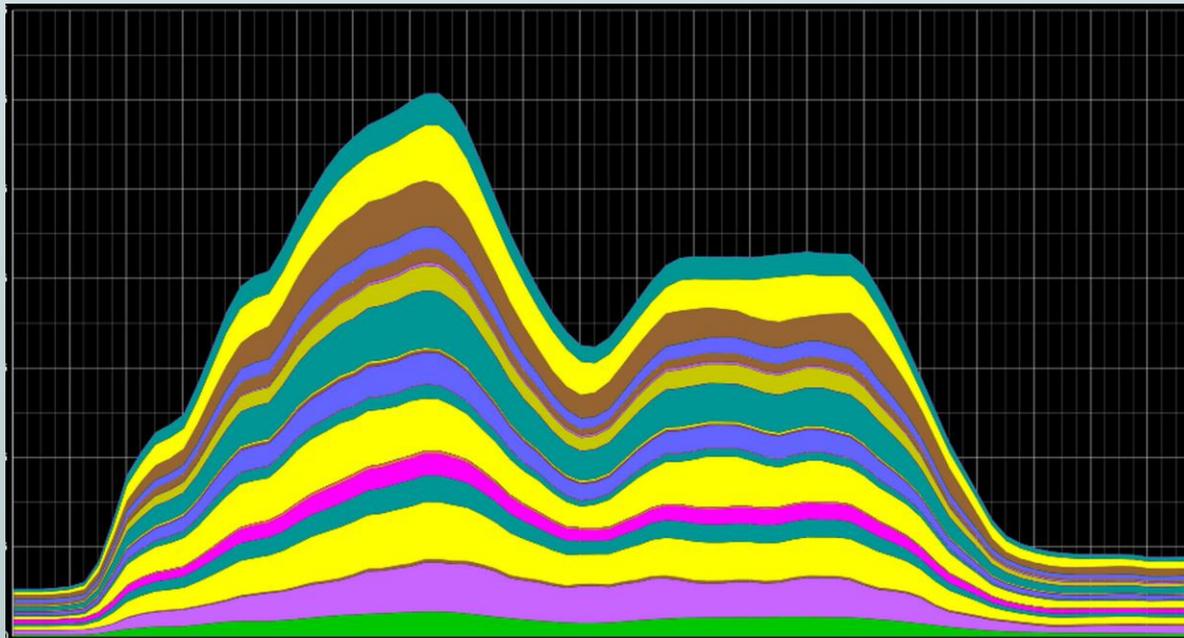
Áskoranir – Streymi og geymsla á efni

- Stöðugt innstreymi allan sólarhringinn
- Tugir petabæta
- Alþjóðlegt geymslunet
- “Ruslasöfnun” nauðsynleg



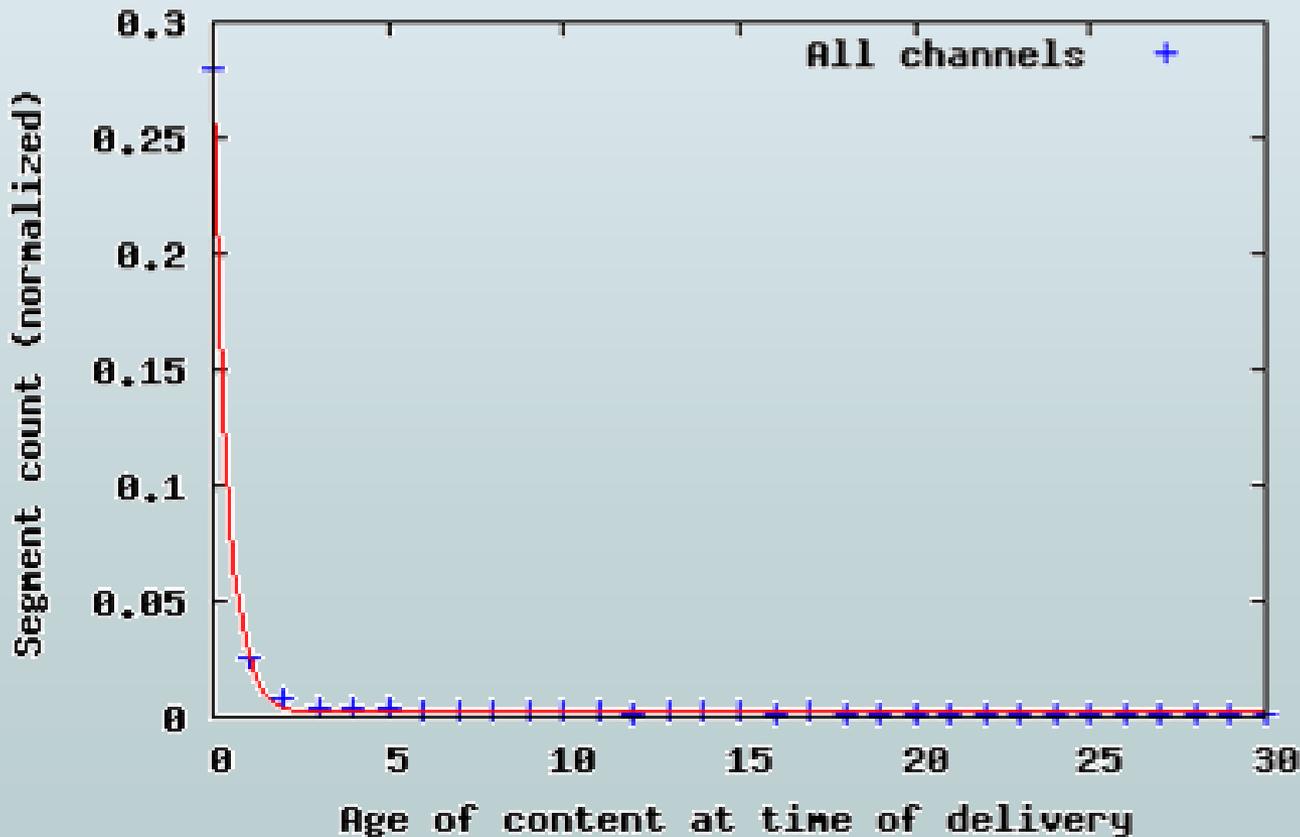
Áskoranir – Stórir straumar

- Hi-def straumar
- Álagstoppar



Áskoranir – Fjölbreytileiki

Distribution of content creation vs. consumption time



Lausnir -- Efnisspeglar

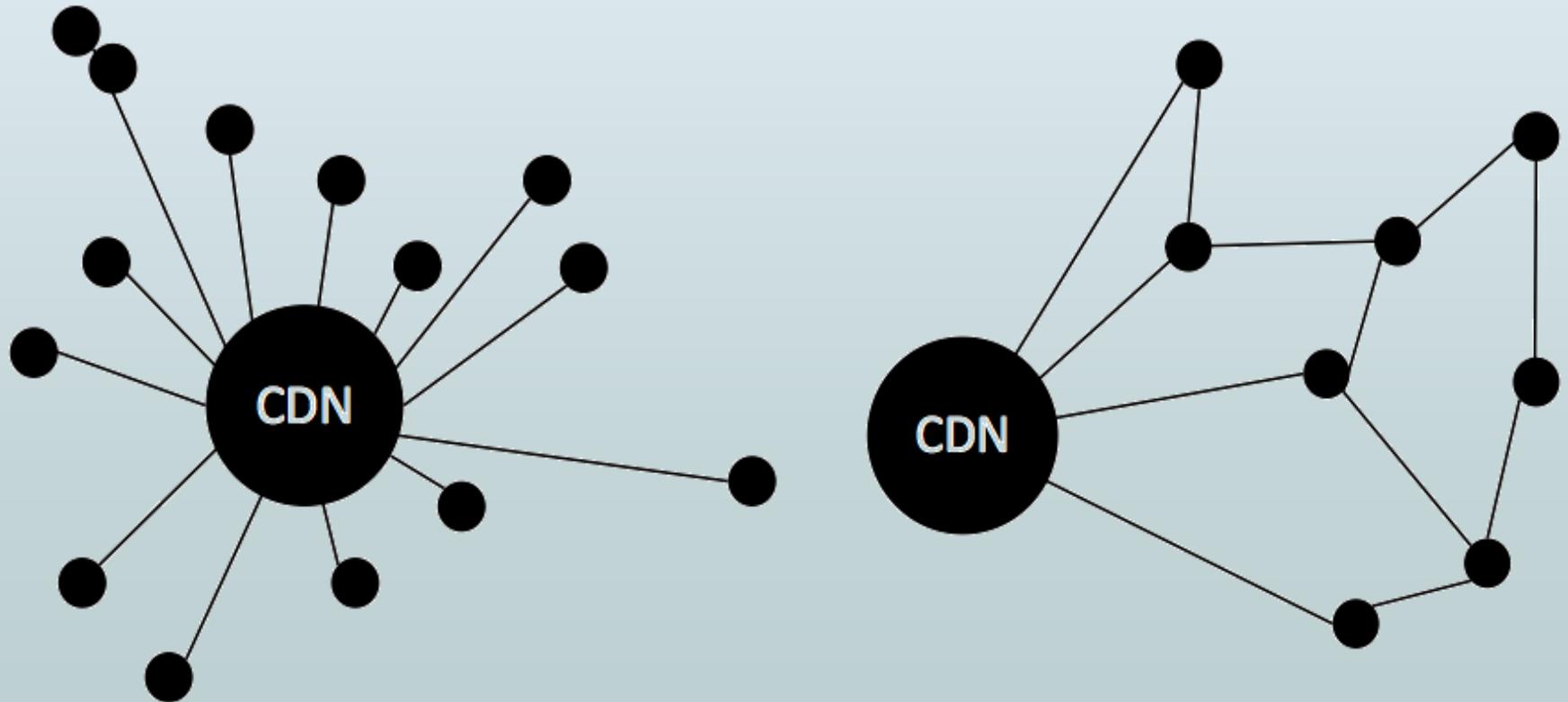
- OZ “federated” CDN með samstarfsaðilum

Vodafone, NOVA, 365 miðlar, Símafélagið, Hringdu, Hringiðan, RHNet, Ábótinn, Datacell, TSC

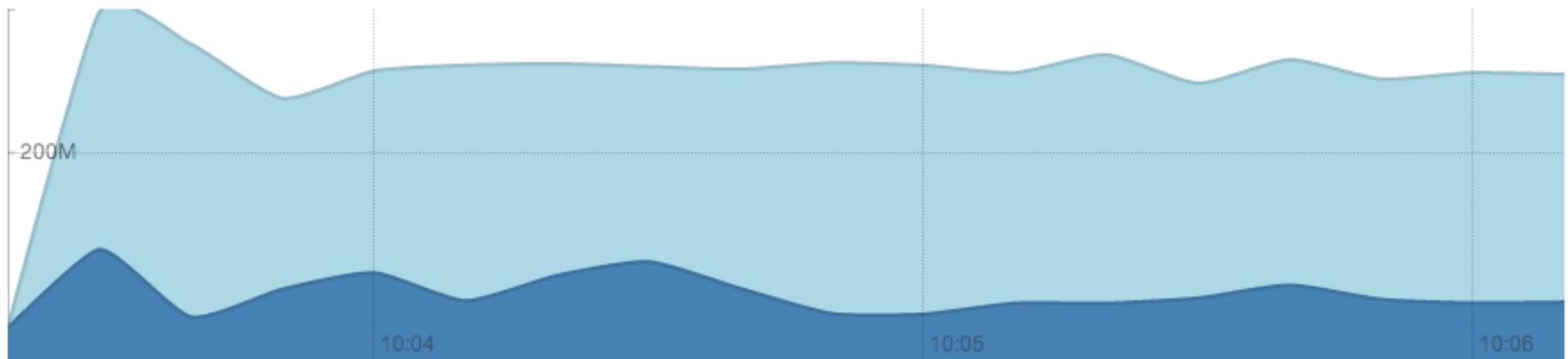
- Varnish Cache
- Level3



Lausnir -- Jafningjanet



- Tilraun með lifandi strauma
- Notendur (peers) skiptast á efni
- Sækir á hefðbundið CDN sem varaleið





Kristján Valur Jónsson
kristjan@oz.com