

# Re.is

Nýr vefur, ný stefna

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Reykjavik Excursions

# Eldri vefur stefnulaus

- Efnið á vefnum copy/paste úr bæklingum
- Vefurinn var pöntunarsíða
- Bætti engu við upplifunina

# Hlutverk vefsins

- Mikilvægt að skilgreina hlutverk vefsins
- Re.is er söluvefur

# Helstu atriði stefnunnar

Einfaldleiki

Gott efni

Virkni

# I Einfaldleiki

- Þarf þetta? Getum við einfaldað þetta?
- Hugsum sem nýjir notendur, ekki starfsmenn
- Einfalt alla leið
- Smáatriðin gera vefinn

# I Einfaldleiki Smáatriðin

**WHERE DO YOU WANT TO GO?**

DEPARTURE

Reykjavík

▼

- Going to -

▼

Date

☐ Book return trip

Search

# I Einfaldleiki Smáatriðin

## REYKJAVÍK > KERLINGARFJÖLL

DEPARTURE ROUTE

**ROUTE 610**

Reykjavík, BSÍ Bus Terminal > Kerlingarfjöll, Cabins

31 Aug. 2014   Departure: 08:00   Arrival: 12:55   Scenic stops on route: 12

[+ Expand full timetable](#)

Price per adult:

**7.000 ISK**

Book now



# I Einfaldleiki Smáatriðin

Looking for something else?

*Dont worry, we have plenty more to offer*

## Similar



### The Wonders of Snæfellsnes

18.900 ISK



### Landmannalaugar Adventure

16.000 ISK



### The Wonders of Reykjanes & Blue Lagoon

12.500 ISK

## Completely different



### Reykjavík Grand Excursion

5.400 ISK



### Reykjavik Whale Watching

10.000 ISK



### Hop On - Hop Off - City Sightseeing

3.500 ISK

# II Gott efni

- Endurskrifum texta
- Gæði fram yfir magn
- Finnum réttu myndirnar
- Vefstjóri ræður

# II Gott efni Birting Instagram

Photos taken around  
Landmannalaugar



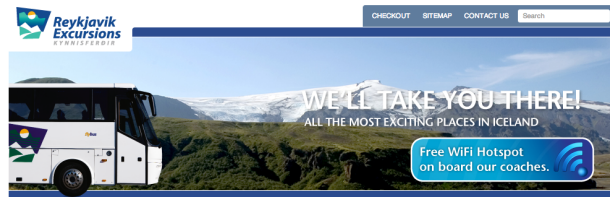
My family bathing in #landmannalaugar #southerniceland  
#trav\_ella\_is #bestoficeland #discovericeland



# III Virkni

- Allar aðgerðir óháð tækjum
- Eðlileg virkni
- Tala snuðrulaust við önnur kerfi

# Skilar stefnan árangri?



Day Tours

Geysir and Geothermal Activity

Nature & History

Reykjavik & Reykjavik

Blue Lagoon

Super Jeep Tours

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Reykjavik Excursions > Day Tours > Nature & History > Details

## South Shore Adventure

RE 15 - 09:00

**Details**

This tour is ideal for nature lovers of all kinds.

We drive along the south coast of Iceland, one of the country's most scenic regions, as far as Vik, a charming village surrounded by beautiful high bird cliffs. Along the way we stop at the gorgeous Seljalandsfoss waterfall, which is unique in that you can walk behind it and through to the other side. We also stop at the majestic and much-photographed Skogafoss waterfall, with its 60m drop, and visit the Skogar folk museum, to get a taste of how Icelanders lived in centuries past.

Other highlights include the stunning Myrdalsjökull glacier, and the black sand coastline and impressive Reynisdrangar rock formations, near Vik

Guidance in:

- English every day (all year)
- German on Fridays (all year)
- French on Wednesdays (all year)
- Scandinavian on Tuesdays (all year)
- Spanish on Mondays (June - August)

**Included**

- Bus fare.
- Guided tour.
- Admission to the Skogar folk museum.
- Pick up is at hotels & guesthouses 30 minutes before departure.

**Tour details**

Days of week

MON TUE WED THU FRI SAT SUN

Duration and Season

09:00 - 19:00

Number of passengers

Adults: 1 Teenagers: 0 Children: 0

Teenage 12-15 yrs (102 price)

Children 0-11 yrs (free)

Select pickup location and tour date

BSI Bus Terminal Reykjavik

12900 ISK [Book now](#)



## Ideal tour for nature lovers

This tour is ideal for nature lovers of all kinds. We take you along the south coast of Iceland, one of the country's most scenic regions, as far as Vik, a charming village surrounded by high beautiful bird cliffs.

Along the way we stop at the gorgeous Seljalandsfoss waterfall but you can walk behind it and through to the other side. We also stop at the majestic and much-photographed Skogafoss waterfall, with its impressive 60 m drop (196 ft). We visit Skogar Folk Museum and get a taste how Icelanders lived in past centuries.

En route all day long - stunning views of glaciers, black sand coastline and impressive rock formations.

12.900 ISK

Teenagers 12-15 years (€400 ISK)  
Children 0-11 years (free)

[Book now](#)

[Favorite](#)



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# Skilar stefnan árangri?

Auðvelt að mæla

↓ 30% Bounce rate

↑ 50% Conversion rate

# Ekki allt mælt í Analytics

Ánægðari

- ✓ Viðskiptavinir
- ✓ Samstarfsfólk
- ✓ Stjórnendur

Einfaldleiki

Gott efni

Virkni

# Takk fyrir mig

Nýr vefur, ný stefna

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