

# Hvert fóru allir?

**Fyrirlesari:**

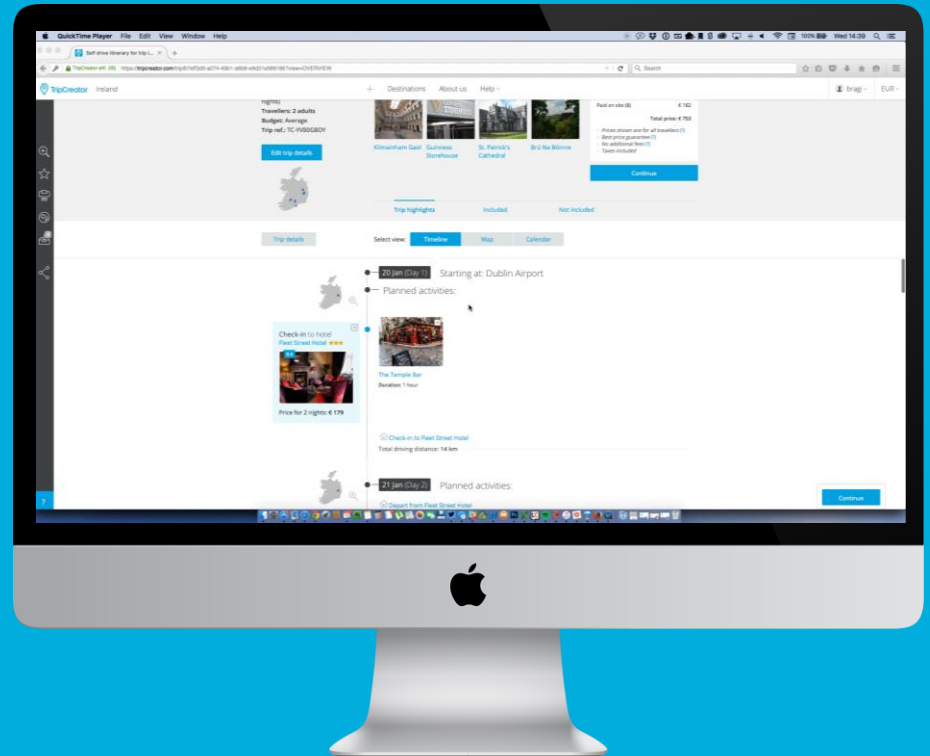
Bragi Þór Antoníusson - Markaðsstjóri



Á TripCreator.com geta ferðamenn sett saman ferðaáætlun sem samanstendur af:

- Gistingu
- Afþreyingu
- Áhugaverðum stöðum
- Bíl(um)

Ferðamenn geta sniðið áætlunina að sínum þörfum og bókað svo allt í einu í gegnum vefinn.



Félagið  
stofnað

2013

Fyrsta  
prototýpa

2014

Proof of  
concept

2015

Stækkun

2016



# Mögulegar ástæður?

- Léleg traffík
- Tæknilegar ástæður
- Síðan er ílla hönnuð/flókin
- Hentar ekki notendum

**Optimizely**



**HEAP**



**Google**  
Analytics

**Inspectlet**



**Activity Stream**



**TripCreator**



Trying to arrange 20 Iceland trip for December, with one person going on to Rome. Best package/option? ...

Here is what I found so far for flights:

- Rome to Iceland Trip \$600-650
- Rome to Iceland Trip \$600-650
- Total flight cost: \$1200

Here is what I have for tours/excursions:

- \$1100 for 2 - 4 days/3 nights, including Guided Reykjavik sightseeing tour
- \$1590 for 2 - 6 days/6 nights, including
- Lots of options on Viator
- Is TripCreator legit?

I need accommodations and tours/excursions for Iceland - include one stop in Rome to allow one of us to need to get there and back. I'd also prefer flights so that both of us leave Iceland within a few hours of each other, but it's ok if that is not possible.

Main question, aside from the fact that I'd love help finding the cheapest itinerary:

- If I book a flight+hotel package for Rome 1, and I book the same package for 1 guide, will that allow me to book Rome 2 in an add'l to there any way around this since Rome 2 isn't having a roundtrip flight?

Comments show you the answers

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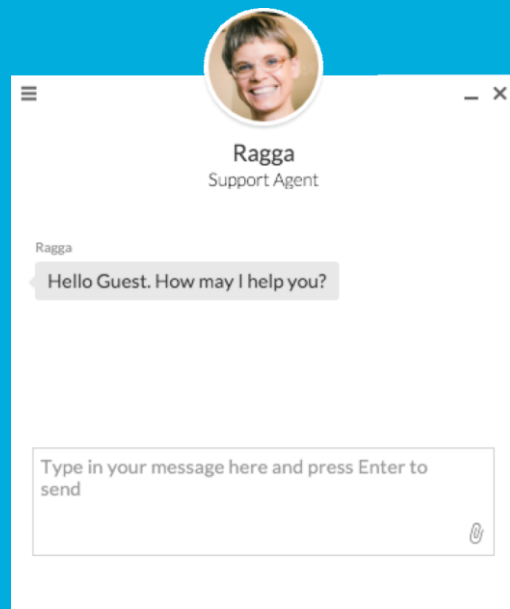




“How do I choose a different hotel?”

“Can I choose a room type?”

“I want to stay somewhere else”



## Fjöldi vefspjalla vegna hótelvandamála:

Fyrir breytingar  $\approx 25\%$

Eftir breytingar  $\approx <1\%$



# Umræður

