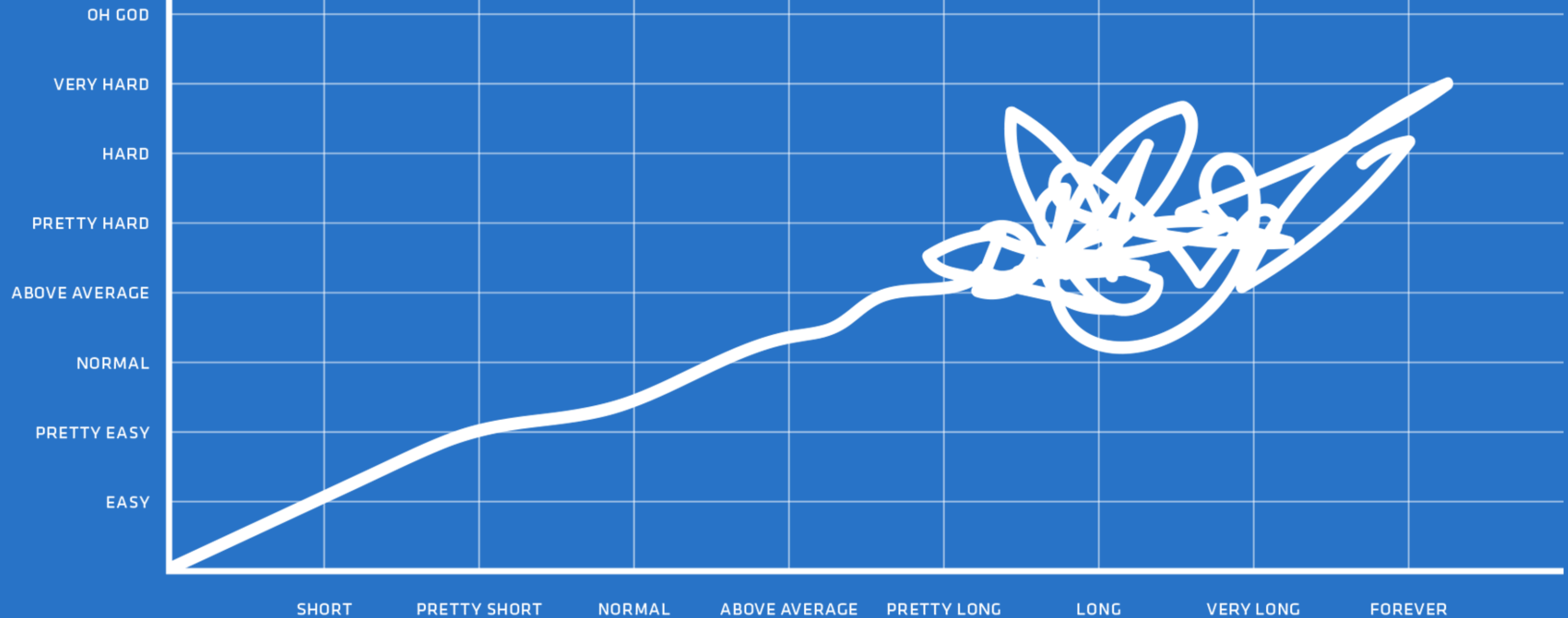


DIFFICULTY



TIME

SOLVING THE LEARNING CURVE

Ólafur William Hand





ABOUT EIMSKIP

Cool Choice in Logistics

- Over 1,500 employees
- 57 own offices with 69 associates in a total of 48 countries
- Total of 20 operating vessels

GOALS

What are we trying to achieve?

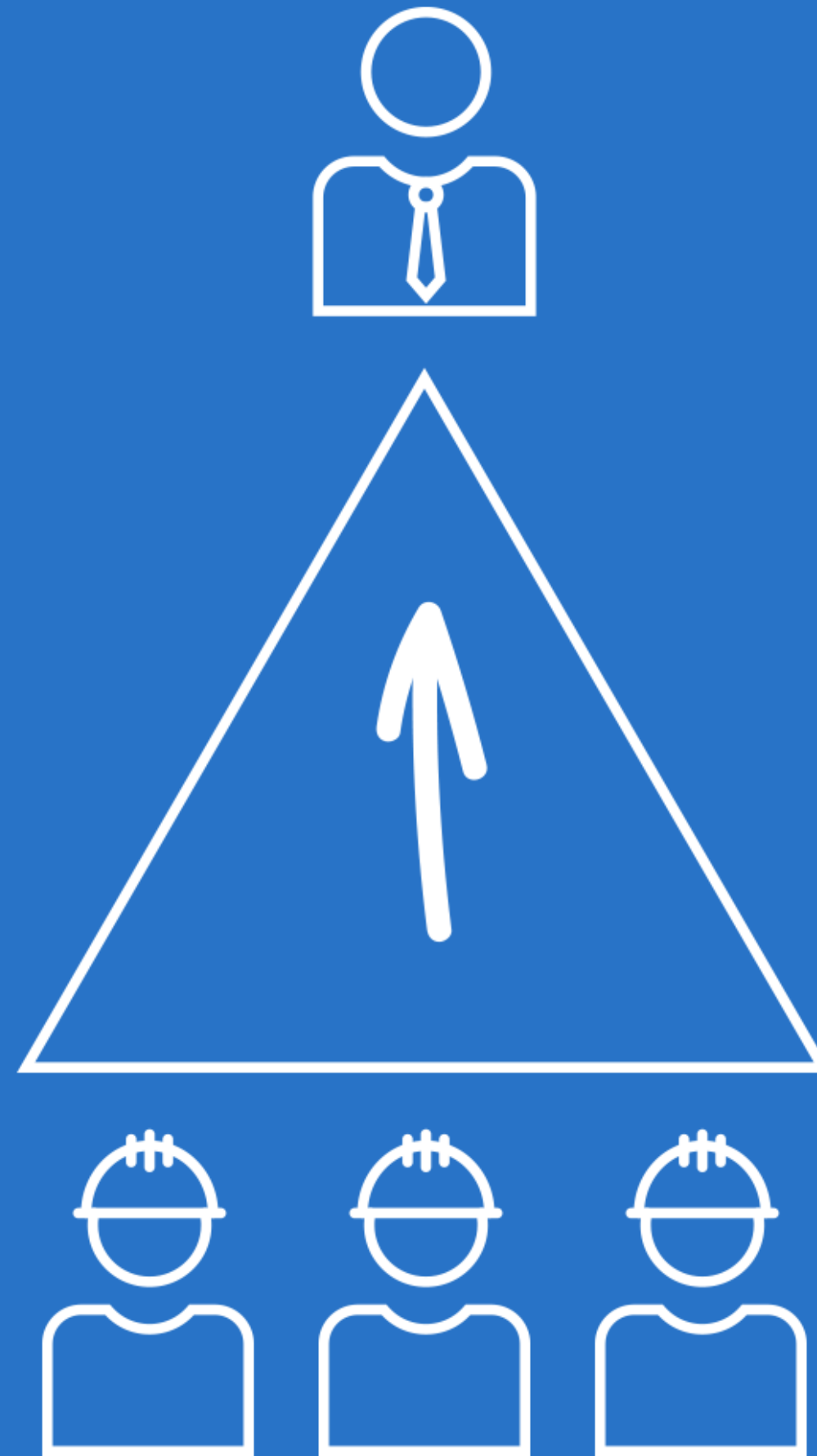
- Communication
- Co-operation
- Productivity
- Simplification



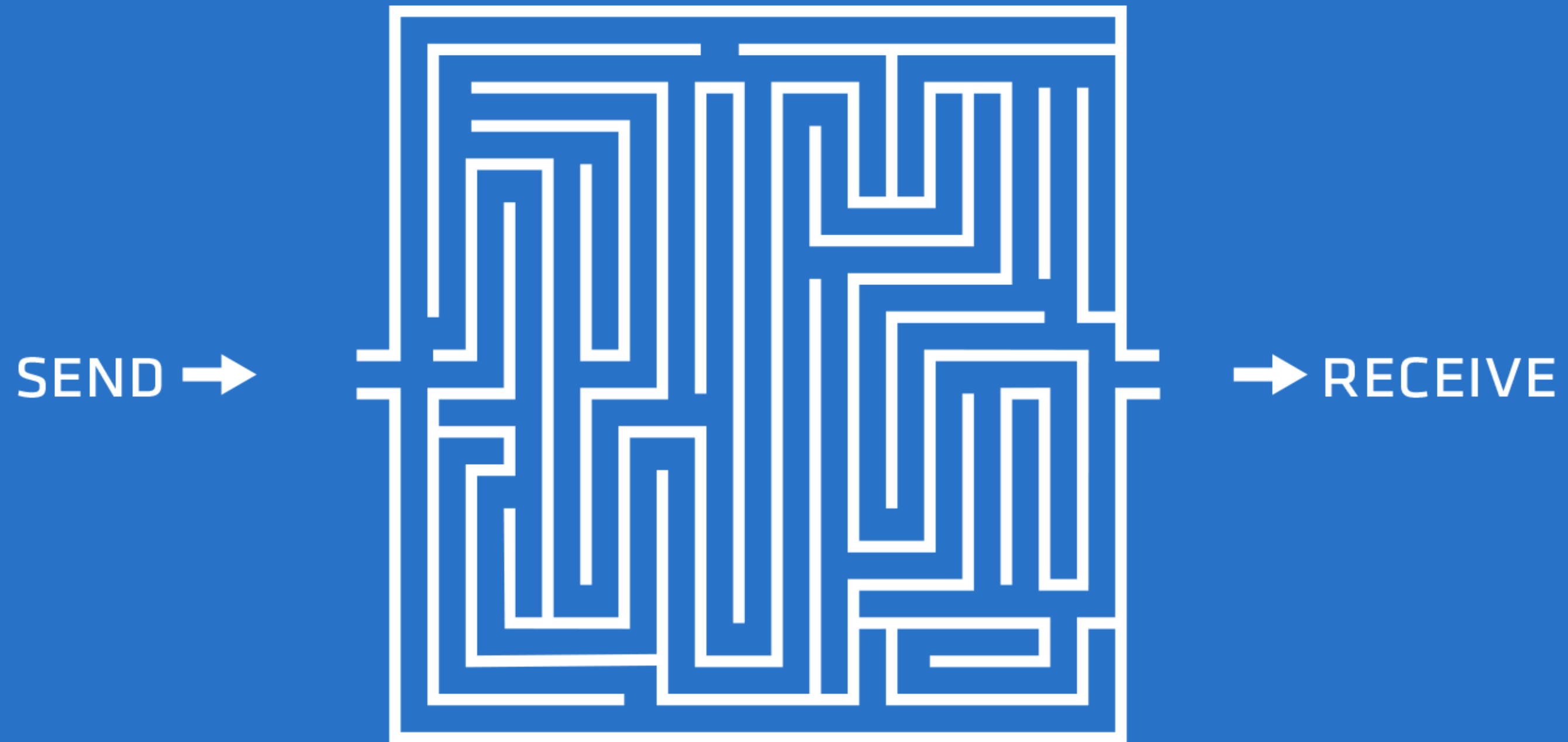
BEFORE FACEBOOK AT WORK



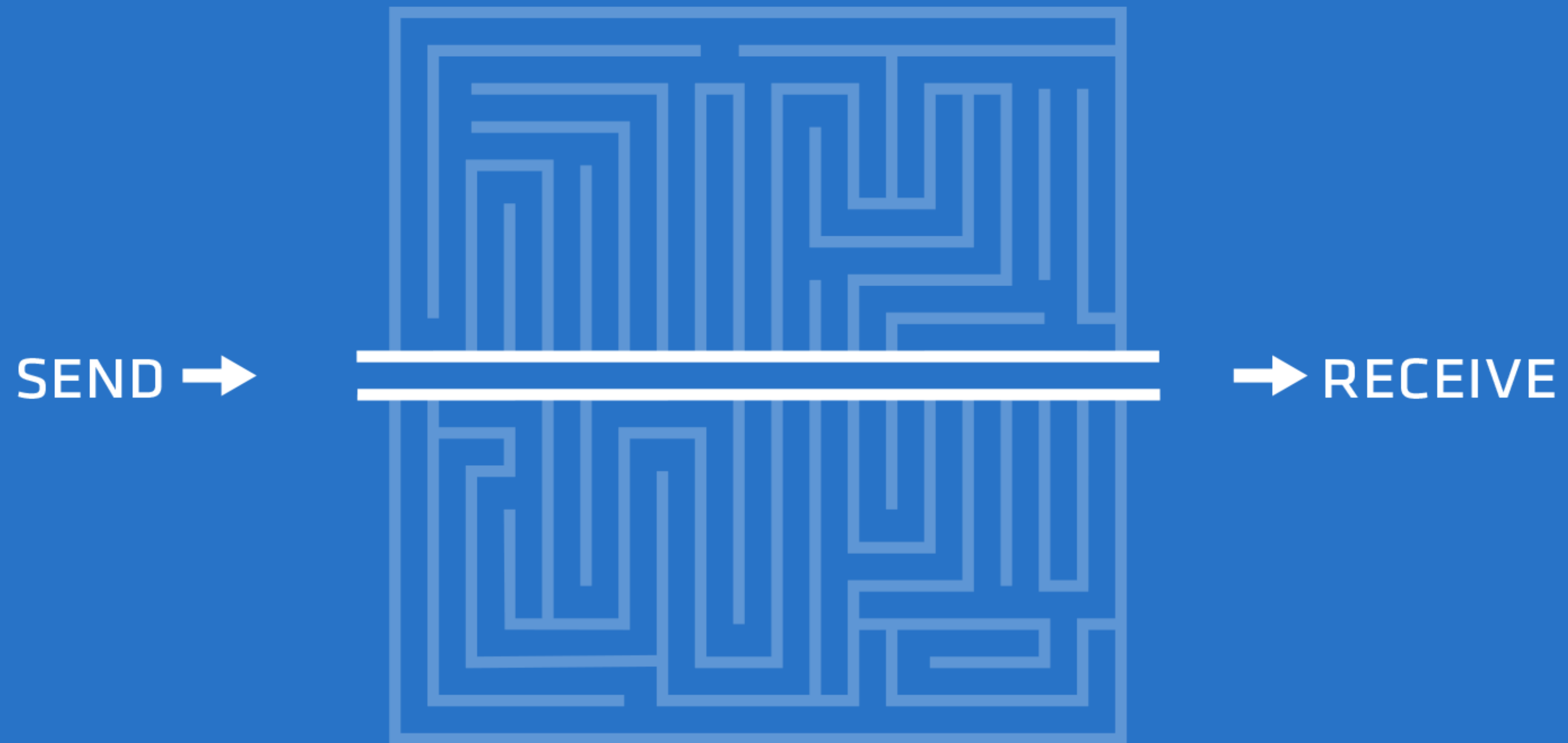
AFTER FACEBOOK AT WORK



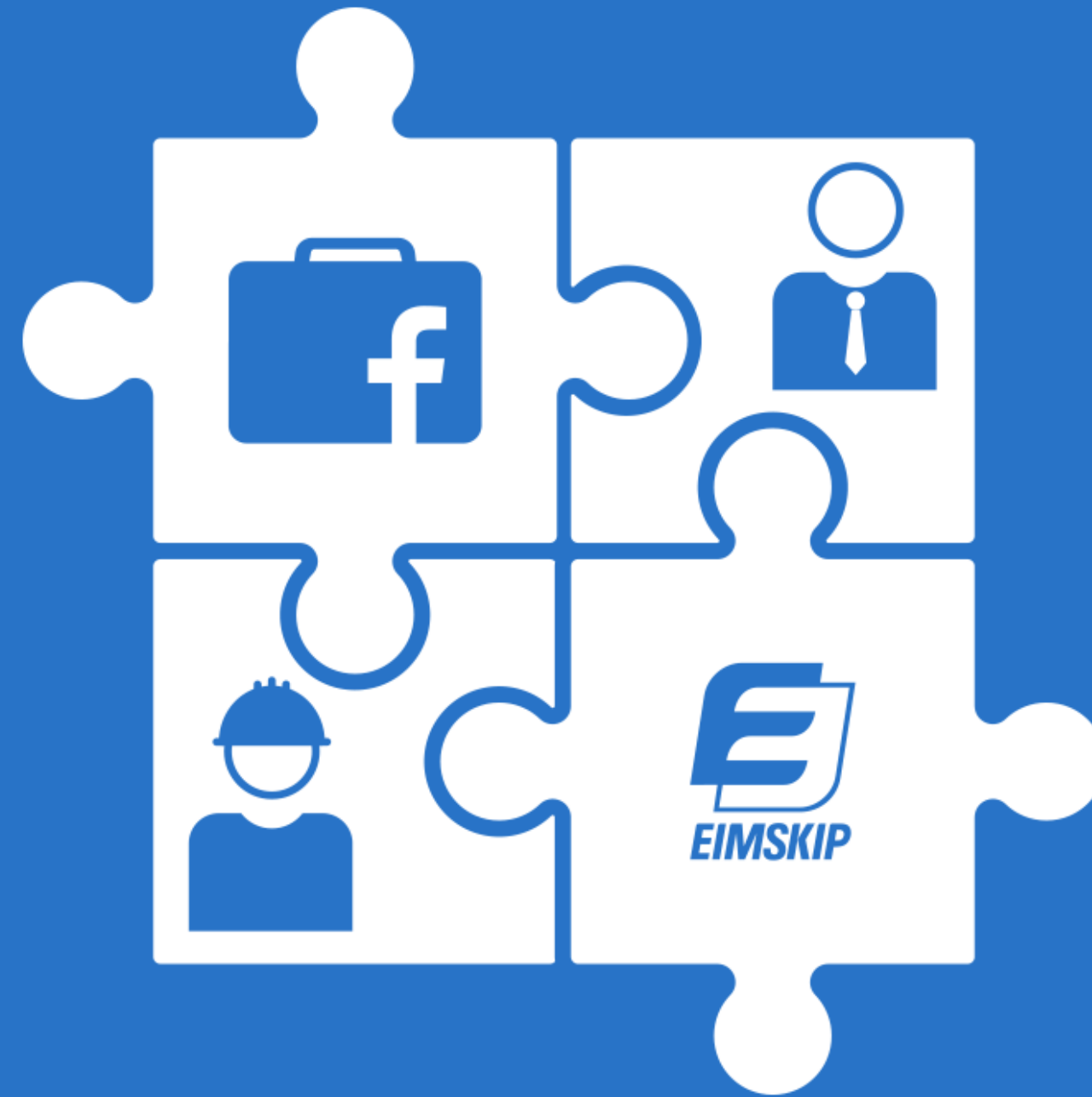
WAYS OF COMMUNICATION



WAYS OF COMMUNICATION



“EFFORTLESS” IMPLEMENTATION



RESOURCES



HUMAN RESOURCES – THE MOST IMPORTANT RESOURCE






NO CENSORSHIP



CURRENT SITUATION

		OFFICIAL WEBSITE	INTERNAL WEBSITE
NEWS	●	●	
ANNOUNCEMENTS	●	●	
MENU	●		
BIRTHDAYS			●
PRINTING INSTRUCTIONS			●
STAFF EMAILS	●	●	●
IT HELP DESK	●		●
FORMS AND DOCUMENTS	●		●
WEATHER			●

LESSONS LEARNED



