



MÍÐEIND

# Ekki bara mállíkön

*Vefhönnun og vefsmíði með  
gervigreind*

*Haukur Barri Símonarson*

*SKÝ / ágúst 2023*



**MIDEIND**

# Yfirlit

1. Gervigreind og textaskrif
2. Stable Diffusion - myndræn uppköst
3. Hugvinda: Texti → Mynd
  - a. Þemu, hönnun, teikningar
4. (Texti ásamt fráhrindikrafti) → Mynd
5. Mynd → Texti
6. Mynd → Texti → Mynd
7. Stílfærsla: Mynd → Mynd
8. Stílfærsla: (Mynd + Texti) → Mynd



**MÍÐEIND**

# Gervigreind og textaskrif

- Efnisgerð
- Hugvinda
- Beinagrind
- Punktur → flæðandi texti
- Textarýni og yfirlestur



MIÐEIND

# Hugvinda og þemu



design document small company web site splash page,  
award winning, emblem colorful crab



**MIDÉIND**

# Hugvinda og þemu

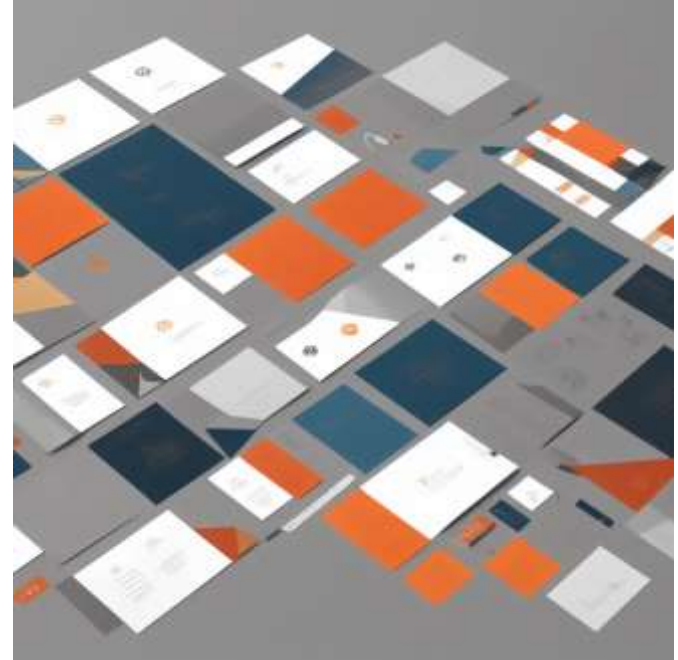


food delivery app, user interface, Figma, Behance, HQ, 4K, clean UI



MIÐEIND

# Hugvinda og þemu



brand identity guidelines overview for an (Icelandic:1.1) company,  
company, Rocket, design, warm colors



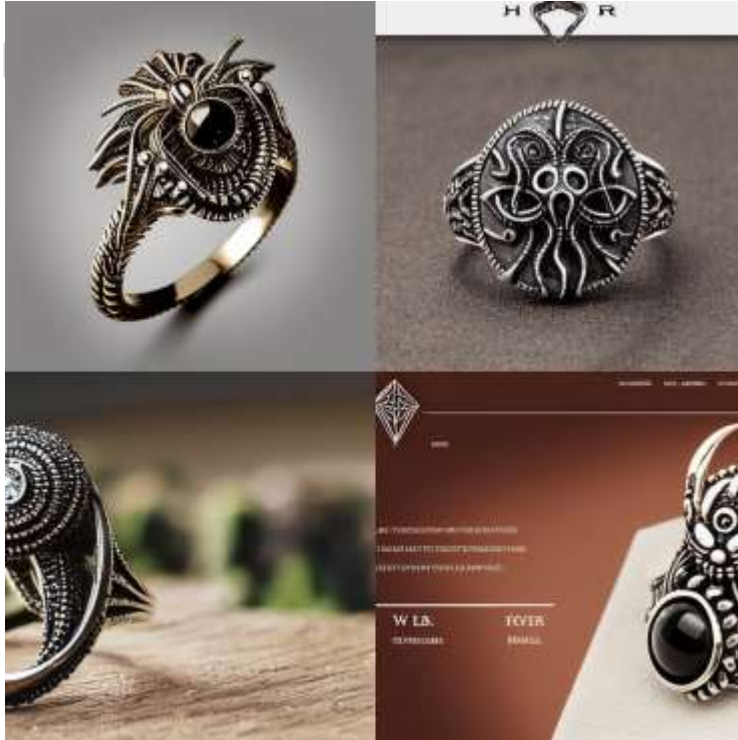
# Texti → Mynd



(landing page:1.1) of a modern jewelry, (web design:1.1) with a small display of exquisite ring on finger, concept, award winning



# Texti → Mynd



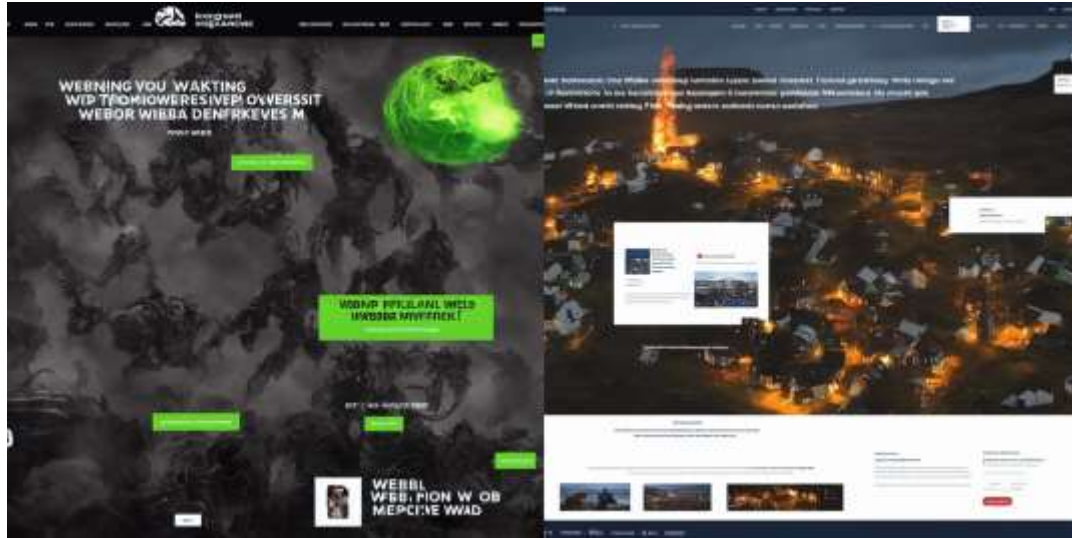
(landing page:1.1) of a modern jewelry, (web design:1.1) with a small display of exquisite ring, in the background there is an ominous Lovecraftian creature in the style of H. R. Giger





MIDEIND

# Texti → Mynd



(landing page:1.1) of an (Icelandic:1.1) web master (conference:1.1),  
(web design:1.1), award winning, (ominous:1.1),  
(in the background there seems to be an alien creature in the style H. R. Giger:0.9)



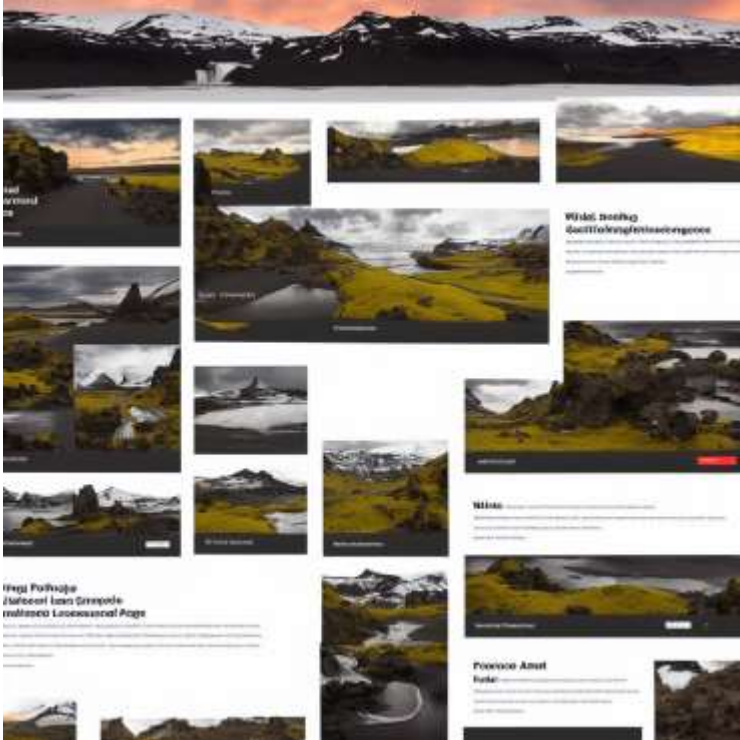
# Texti → Mynd



landing page of an Icelandic tourism company,  
web design, the landing page has various trip  
destinations on display



# (Texti, *mínus texti*) → Mynd



landing page of an Icelandic tourism company,  
web design, the landing page has various trip  
destinations on display

Fjarri: blue, sea, sky, town



# Texti → Mynd





# Mynd → Texti

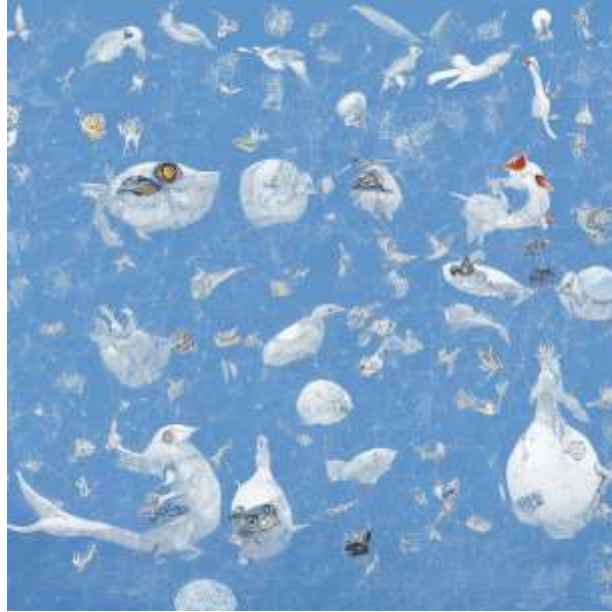


a blue and white web page with a bunch of different things on it's side and a bunch of other things on the page, environmental art, Craola, computer graphics, behance hd



MIÐEIND

# Mynd → Texti → Mynd



a blue and white web page with a bunch of different things on it's side  
and a bunch of other things on the page, environmental art, Craola,  
computer graphics, behance hd



MIDEIND

# Mynd → Texti → Mynd



a blue and white (**web page:1.2**) with a bunch of different things on it's side and a bunch of other things on the page, environmental art, Craola, computer graphics, behance hd



MIDEIND

(Mynd + Texti) → Mynd



“a **purple** and white web page with a bunch of different things **and crabs** on it's side and a bunch of other things on the page **with small plants**, environmental art, Craola, computer graphics, behance hd, **realistic crabs**, **crabs looking at you**, **crabs eating fruit**, **crabs eating vegetables**”





MIDEIND

(Mynd + Texti) → Mynd



“web page for lobster restaurant”



MIDEIND

# (Mynd + Texti) → Mynd



a purple and white app screenshot, small fox looking at you, (style of anime:0.9), environmental art, Craola, with wall of (text:1.1), big menu with many buttons, (looks like a web page:1.1), organized