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## Klippt og Skorið

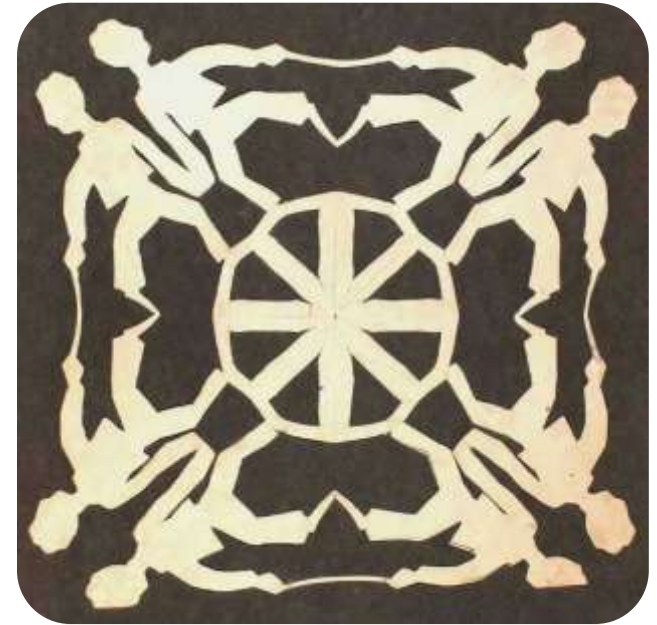
Að koma netinu í farsíma

**Helga Waage**

Tæknistjóri Hexia.net



- Hvert er markmiðið með móbile vefnum?
- Hverjar eru takmarkanir?
- Hver eru einkenni notanda?
- Dæmi um þjónustu
- Hvaða tækifæri eru?





- Veita núverandi notendum betri þjónustu?
  - Hverjir eru notendur?
  - Hver er þjónustan?
- Nýir notendur?
  - Nýir notendur að gamalli þjónustu?
  - Nýir notendur að nýrri þjónustu?



**4.70% APY**  
SAVINGS ACCOUNT



E\*TRADE Bank Member FDIC

# The New York Times

Sunday, October 28, 2007 Last Update: 1:22 PM ET



**E\*TRADE**




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NYC Guide  
Obituaries

## Rethinking Fire Policy in the Tinderbox Zone

By KIRK JOHNSON and JESSE MCKINLEY

Many California residents are ruggedly obstinate about the choice they have made to live with the constant threat of fire.

- Week in Review: Californians Ask How to Defeat the Winds
- Video: Fire Policy
- Times Topics: Forest Fires

## Iraq Hampers U.S. Bid to Widen Sunni Police Role

By MICHAEL R. GORDON

Efforts to recruit Sunni policemen have been met with halfhearted support and outright resistance from the Shiite-dominated national government.

- Go to Complete Coverage »

## Obama Promises a Forceful Stand Against Clinton

By ADAM NAGOURNEY and JEFF ZELENY

Senator Barack Obama said he would start confronting Senator Hillary Rodham Clinton more forcefully, in response to concerns about his lack of assertiveness.

- Excerpts From Obama Interview
- Times Topics: Barack Obama



Simon Norfolk for The New York Times

## Up the Mountain Slowly, Very Slowly

By TOM BISSELL

A trip to the top of Mount Kilimanjaro, the one big summit a mere mortal can reach on hands and knees.

### INTERACTIVE FEATURE Climbing Kilimanjaro

Tom Bissell's account of his exhausting climb to the top of Mount Kilimanjaro, with pictures, audio and maps.



## Space Station Has Power System Damage

By JOHN SCHWARTZ 12:21 PM ET

Spacewalking astronauts found evidence of damage to a joint that allows solar panels on the International Space Station to rotate to face the sun.

AGE OF RICHES

## After Succeeding, Young Tycoons Try, Try Again

By GARY RIVLIN

Having already struck it rich, many young Internet tycoons throw themselves back into a start-up, in a competition with one another and themselves

## SPORTS »

### Giants in London

The Giants are playing the Dolphins in the first ever N.F.L. game played overseas.

- Fifth Down Blog | Scoreboard



### Play Magazine

An N.F.L. kicker is never the hero and always the goat. But there is the rare exception.

- Go to Play Magazine



## OPINION »

- Rich: Rudy, Values Slayer
- Dowd: W.M.D. in Iran?
- Friedman: Man & Nature
- Editorial: Mortgage Mess

 Trade Smarter



## MARKETS 10/26/07 BigCharts

DOW	13,806.70	+134.78	+0.99%
NAS	2,804.19	+53.33	+1.94%
S&P	1,535.28	+20.88	+1.38%


My Portfolio » Stock Quotes:

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**PREDICTION GENERATOR**

**ABOUT THE SHOW VIDEO**

**LOST BOOK OF NOSTRADAMUS**  
A 2-HOUR EVENT SUNDAY, 9PM/8C





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Vefur í síma



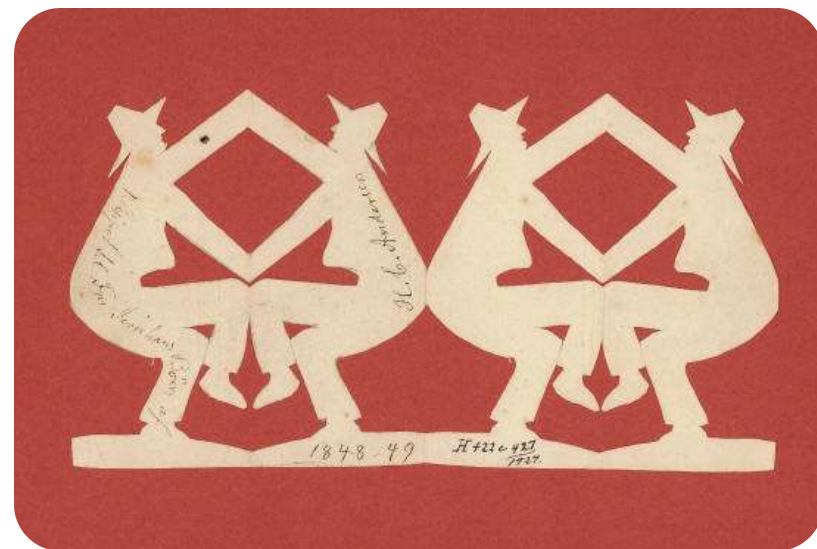


- Huglægar
  - Flókið
  - Dýrt





- Up-To-Date upplýsingar
  - Almennar
  - Þín gögn
- Afþreying
- Samskipti





- Dæmi – Mentis Markaðsvakt
  - Notendahópur þekktur
  - Þarfir þekktar
    - Vaktar breytingar á Kauphöll
    - Rauntímavöktun
    - Breytingar sendar í tölvupósti, SMS
  - Mobile vefur viðbót við aðra kerfishluta







Markaðsvaktin

Skrá Þjónustur Verkfæri Verðbréfasöfn Skjáborð Admin Stillingar Hjálp

	Fjöldi	Virði	Staðan	Br. í dag
<b>Hlutabréf</b>	146	3.728 m	<b>ISK</b>	120,2 <span style="color:red">-0.23%</span>
<b>Skuldabréf</b>	13	1.020 m	<b>ICEX1</b>	7.508 <span style="color:red">-0.07%</span>

**Verðbréfafyrir**

XICE  Öll verðbréf  Auðkenni fast  Aðeins virk tilboð

Síðustu viðsk: **13:47** Fjöldi viðsk: **159** Heildarvirði viðsk: **4.747.918.104**

Auðkenni	Verð	Eiga viðsk...	Breyting í d...	Kauputilboð	Sölutilboð	Krafa síðus...	Fjöldi	Heildarvelta	Heildarmagn	Hæst í dag	Lægst
365	3,57		0%	3,51	3,56	0,00000%	0	0	0		
A	4,90		0%	4,87	4,91	0,00000%	1	149.319	30.661		
ACT	72,80		0,55%	72,70	72,80	0,00000%	7	41.207.345	565.631	73,00	
AKU 99 1	141,882		0%			5,59800%					
ATOR	6,85		2,55%	6,81	6,87	0,00000%	16	109.527.010	16.245.236	6,85	
AVION			0%	34,00	34,30						
BAKK	65,70		-0,61%	65,70	66,00	0,00000%	5	5.155.610	78.472	65,70	
BAKK 03 1	144,182		0%			9,09940%					
BAKK 05 1	109,112		0%			8,67904%					
BYG 03 1	139,147		0%			4,80000%					
BYG 96 1D	262,605		0%			5,50000%					
BYG 97 1B	252,937		0%			3,69960%					
BYG 97 1C	247,626		0%			6,99690%					
BYG 98 1	199,475		0%			6,80020%					
CDO1 A1	100,00		0%			3,50000%					
CDO1 A2	100,00		0%			3,50000%					
CDO1 A3	100,00		0%			3,50000%					
CDO1 A4	100,00		0%			3,50000%					

Default

Tenging í lagi 13:01 2:59 ICEX15 7.508 -0,07% 17,12% 23,31% ICEXMAIN 6.813 -0,05% 16,31% 21,43% Skjáborði





- Símar eru múltí módal
  - Hljóð
  - Mynd
  - Vídeó
  - Tal + Gögn





- Vef- og talviðmót við pósthjón
  - Tölvupóstur
  - Todo listi
- Texti lesinn
- Viðhengi send
- Samband gefið





- Notkunarmynstur misjöfn eftir löndum
- Áskriftarþjónustur virka
  - Upplýsingar, hugsanlega með tengli á vef
  - Notendur viðkvæmir fyrir “of miklu” áreiti
- Community drifin event virka
  - Notendur senda inn / fá SMS og Myndir
- Casual visit vefir virka ekki ennþá





Við þökkum H.C. Andersen fyrir að sýna okkur að hlutirnir minnka ekki endilega við að klippt sé af þeim